TUESDAY, FEBRUARY 1, 2022, SESSION #2

HouseKeys - City of Scotts Valley BMR Ownership Program Webinar

House Keeping W



Please use the Q&A button to submit questions.

HouseKeys Inc

HouseKeys has teamed up with Homebuilder, Lennar and the City of Scotts Valley, to manage the sale of 6 Below Market Rate (BMR) Homes located in 2 Triplex Condominium Homes called Acorn Commons. Additionally, HouseKeys will assist with Resale units from the City's BMR Ownership Portfolio

HouseKeys' Mission Statement

Improve Programs that Improve Lives

HouseKeys Websites

Description	Website
HouseKeys Software Application Site 1. Open a HouseKeys account 2. Register your Household 3. Obtain an Application I.D. 4. Enter an Opportunity Drawing 5. Opt-out from an Opportunity Drawing	https://www.myhousekeys.com/
City of Scotts Valley (HouseKeys-City Specific Resource Website) 1. Application Forms 2. Exhibits 3. Information about Open Ownership Opportunities 4. Orientation Pre recorded Videos/Power Point Slides/Short Videos/Quiz 5. Checklists, Addendums and Program Guidelines	https://www.housekeys15.com/

https://www.myhousekeys.com/ One Account per Household/No Multiple Accounts Allowed

- Incomplete or fraudulent https://www.myhousekeys.com/ accounts will not be allowed entry into any City Opportunity Drawing
- Please do not use multiple email addresses or devices (iPads, cell phones, laptops, desktops etc.)
 to create multiple accounts to increase your chances of getting selected to an opportunity. These
 accounts will be flagged, deleted and disqualified from ALL programs
- If you are locked out/unable to edit your account or have questions, please email us at CustomerService@housekeys.org for assistance



Homebuyer Step by Step Process



How do we Advertise Opportunities?

HouseKeys releases an Advertisement for a New Housing Opportunity via email blasts and our Housekeys15.com website. These notices will include:









Bedroom/Bathroom Count

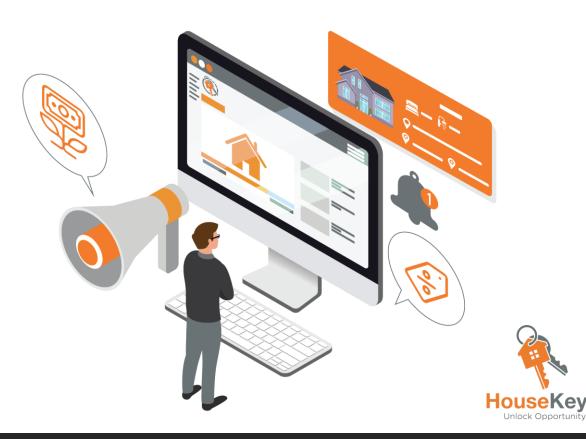
Income Level
AMI

Property Type

Opportunity Drawing

Deadlines

Note: Email notifications go out to Application ID holders and email subscribers



Package Your File

A Application Packet: Getting Started Tab > Ownership Info Page

The Program Package includes:



Application Part 1,2,3 Forms, Exhibits



Gather required docs from Checklists to Create a File



Supporting Documents

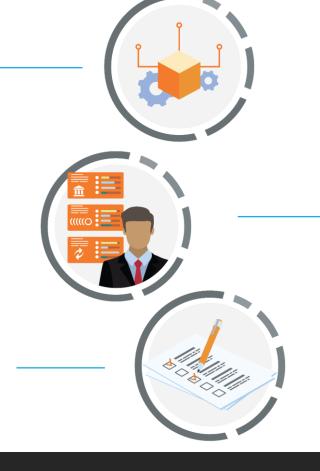
Loan Pre-Approval

&

First Time Home Buyer Online Class



Contains a list of supporting documents to verify your household size, income, and other information that you have stated on your application and in the screening questions. It is important to be honest, truthful, and start on this Document Checklist right away. We recommend that you give yourself at least 21 days to collect everything on the list. If you find that a deadline does not give you enough time, do not be discouraged, HouseKeys is constantly adding new programs and opportunities to the Marketplace and Program Center.



6 List of Loan Officers

It is very important to connect with a Loan Officer as soon as possible. The ones on our list have gone through training and verified that their legal departments have reviewed the program documentation. We understand that it may sometimes be difficult to get ahold of a loan officer on our list in time to meet the posted deadlines. If you choose to go with your own lender, make sure to verify that they have done the same. If you do not verify, you run the risk of not being able to close on your purchase transaction even if you are chosen during the Lottery Ranking process.



Step 3

Attend an Orientation

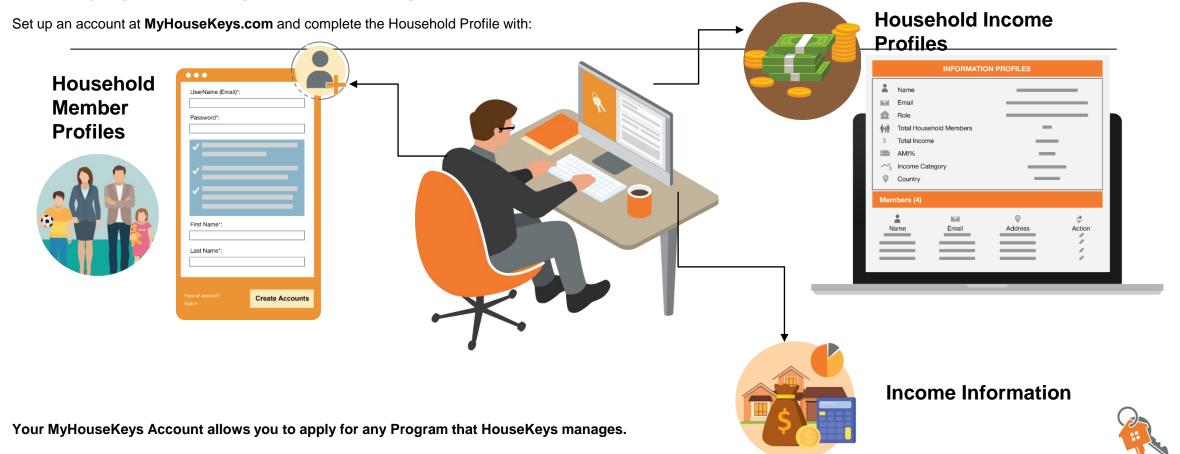
Attend a Live Orientation or View one of the Pre-Recorded Videos. There is a Homebuyer Quiz that is available and each applicant in the household must complete the quiz.

HouseKeys also holds FAQ Sessions on Fridays and Saturdays (when available), and these are posted on our Event Calendar.



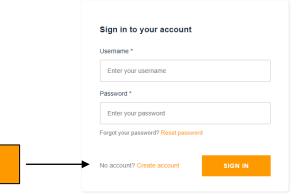


Setup your MyHouseKeys Account



https://www.myhousekeys.com/ Create an Account and Log In



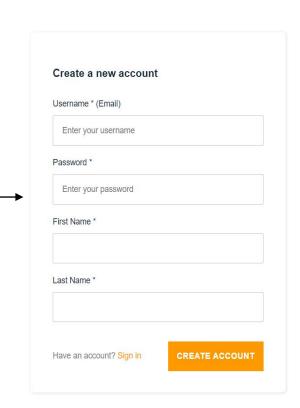


To Create an Account

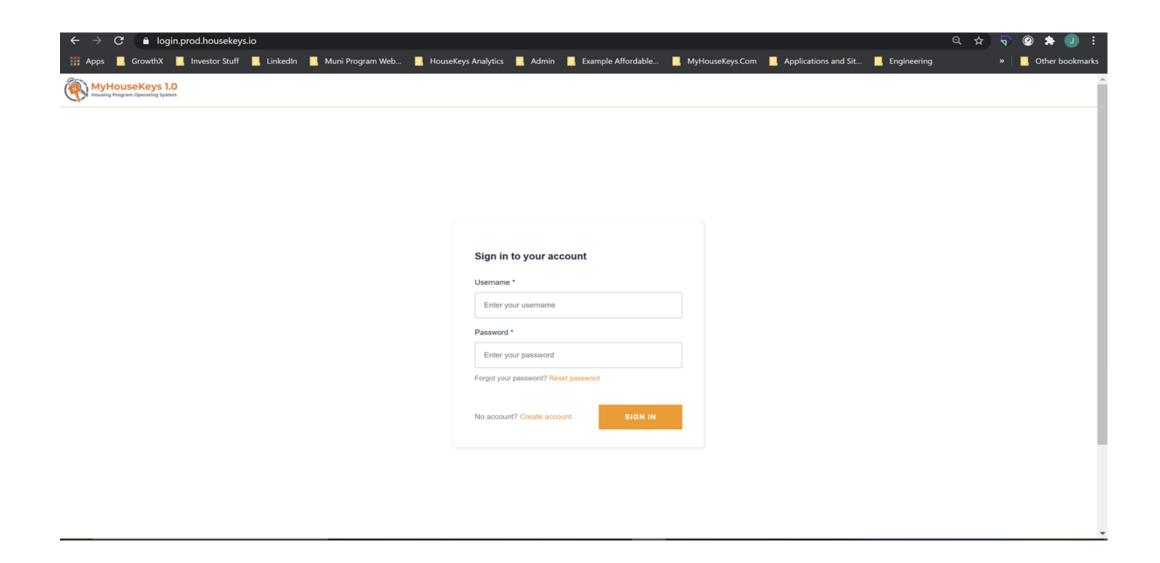
How to Create a New Account

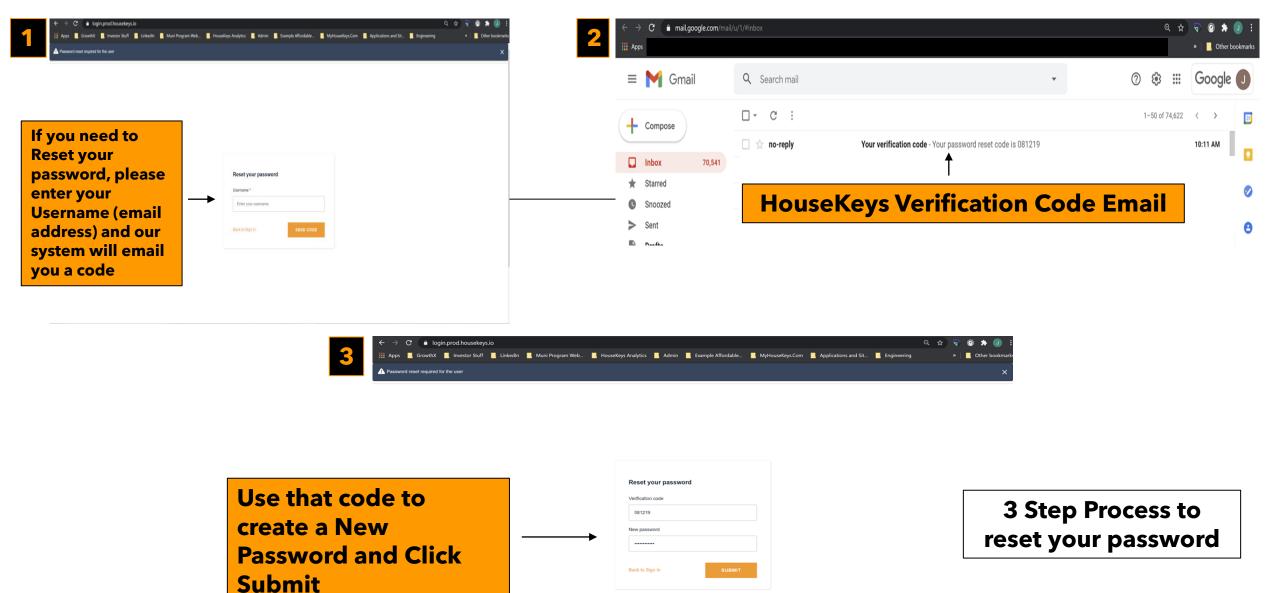


One Account per Household
To Create a New Account:
Username = Email Address
Password = 8 characters and 1 symbol
First Name
Last Name
Click on Create Account

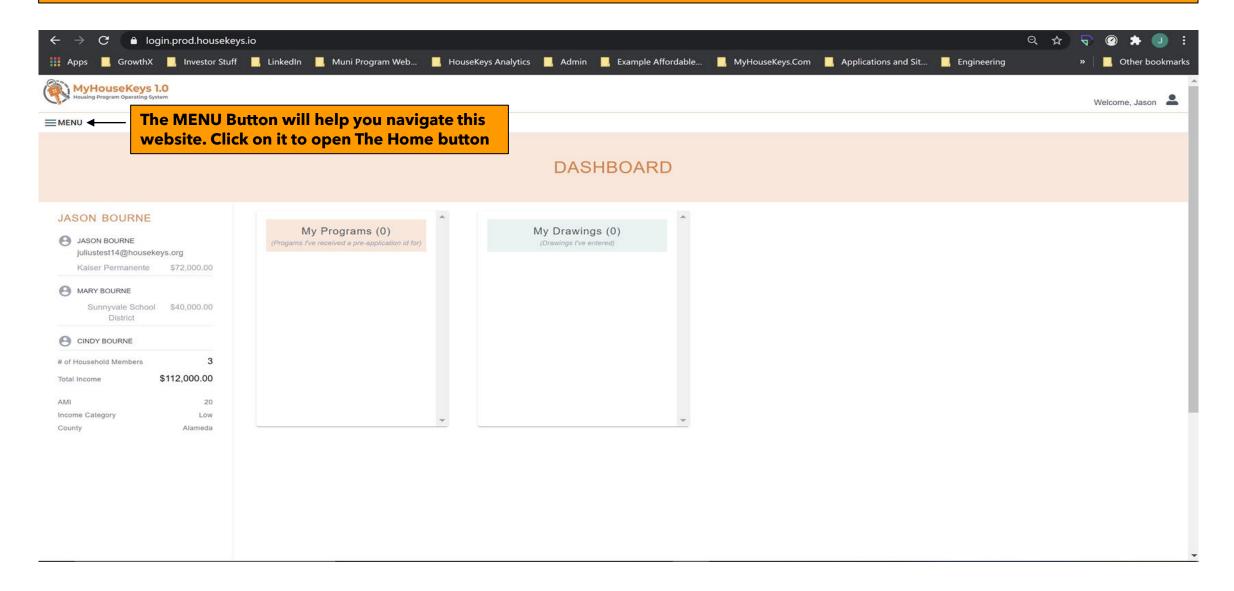


Sign into your HouseKeys Account

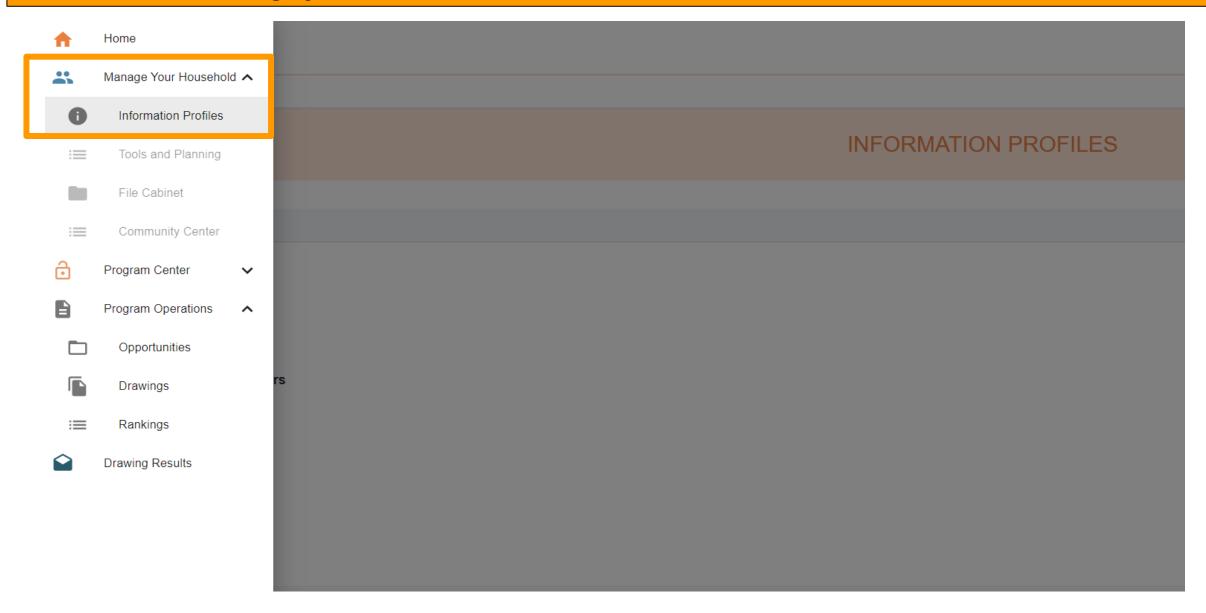




My HouseKeys 1.0 Dashboard Screen/MENU/HOME



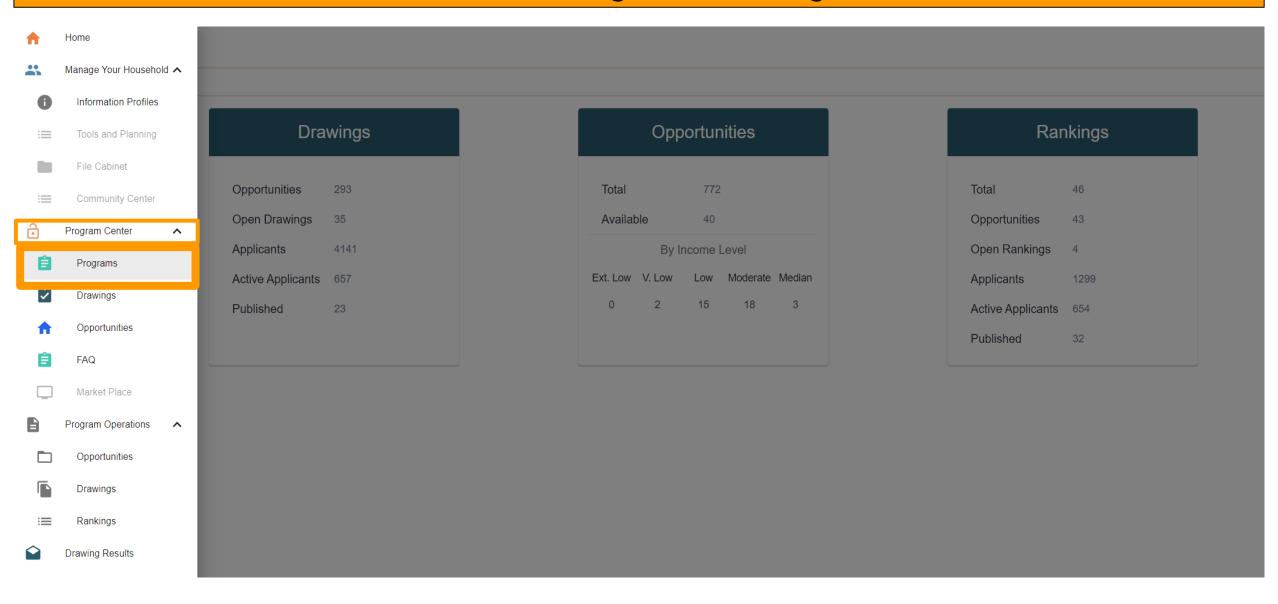
MENU>Home>Manage your Household>Information Profiles (add, edit, delete, member info or income)



MENU>Home>Manage your Household>Information Profiles (add, edit, delete, member info or income diagram)



MENU>Home>Program Center>Programs



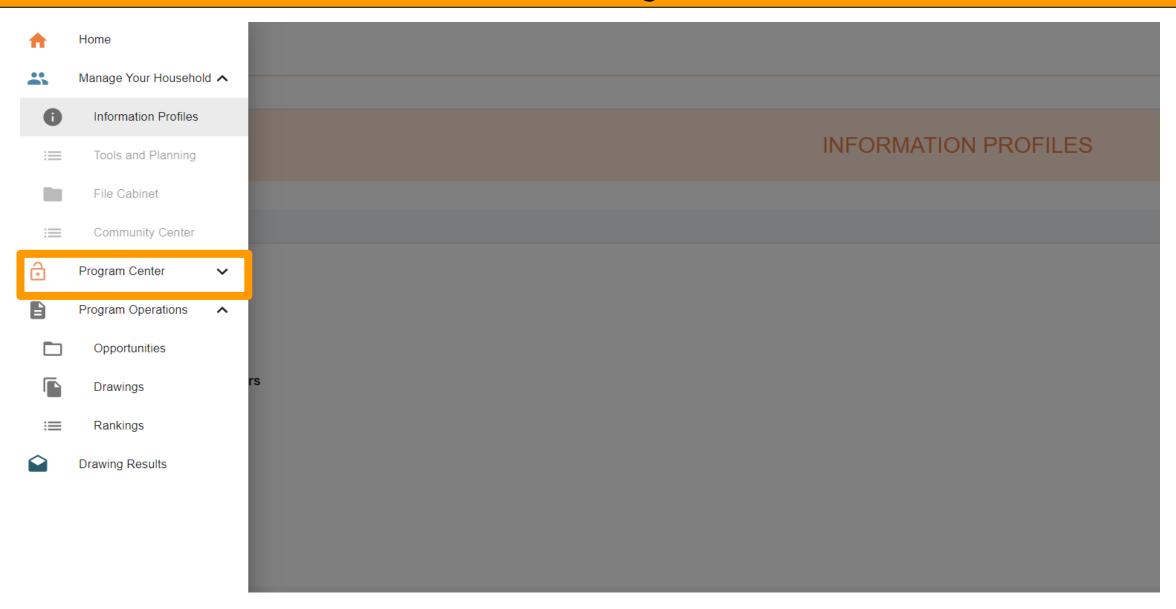
Get an Application ID

Go to the "Program Center" to find the list of Programs. You will see a

"Request Application ID" button that leads to a set of pre-application screening questions that will issue an Application ID if you pass the screening.



MENU>Home>Program Center



MENU>Home>Program Center>Opportunities

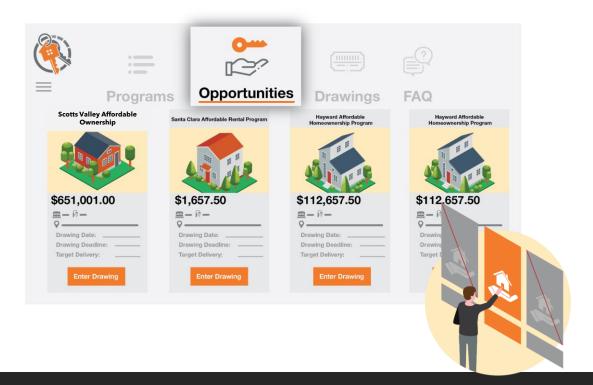




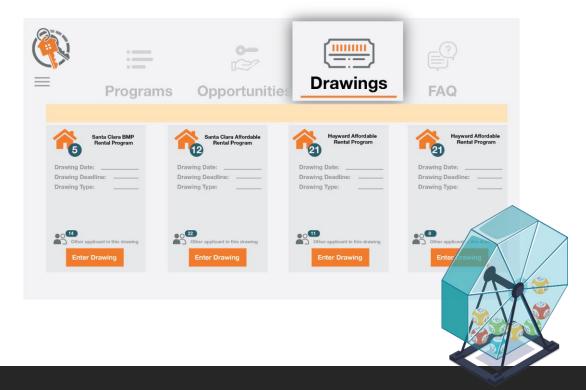
Enter an Opportunity Drawing (only place where you can "ENTER" an Opportunity Drawing)

Go to the "Program Center" and look at the Opportunities List or the Opportunity Drawing List. Available housing units in the Inventory that we present are called "Opportunities" and each Opportunity is placed into an Opportunity Drawing. An Opportunity Drawing is how HouseKeys connects applicants to available homes. You "Enter" a Drawing by pressing the entry button and answering an additional set of screening questions and you will be assigned an entry number if you pass the additional screening.

Go through the Opportunity List



Or you can enter from the Opportunity Drawing List



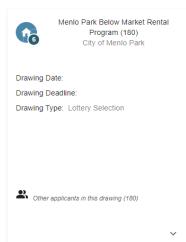
MENU>Home>Drawings>Opt Out

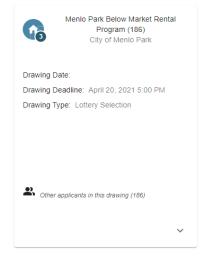


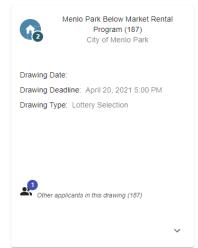
■MENU PROGRAMS **OPPORTUNITIES** DRAWINGS FAQ DRAWINGS (6) All

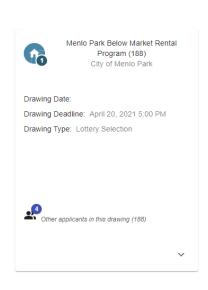
Showing (6) drawings













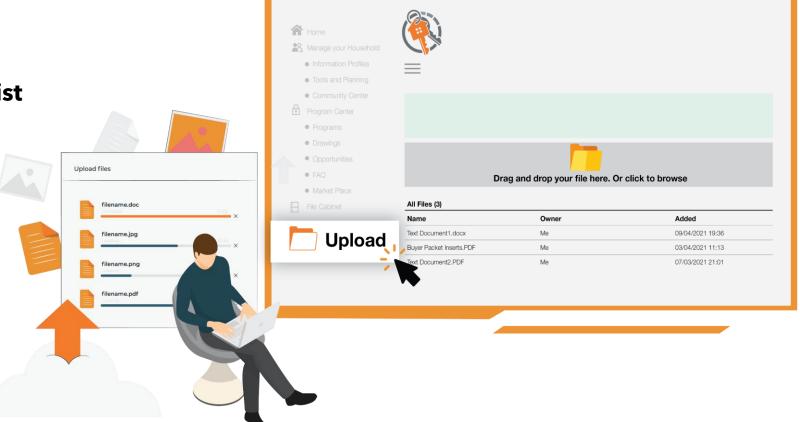


Upload File to the File Cabinet

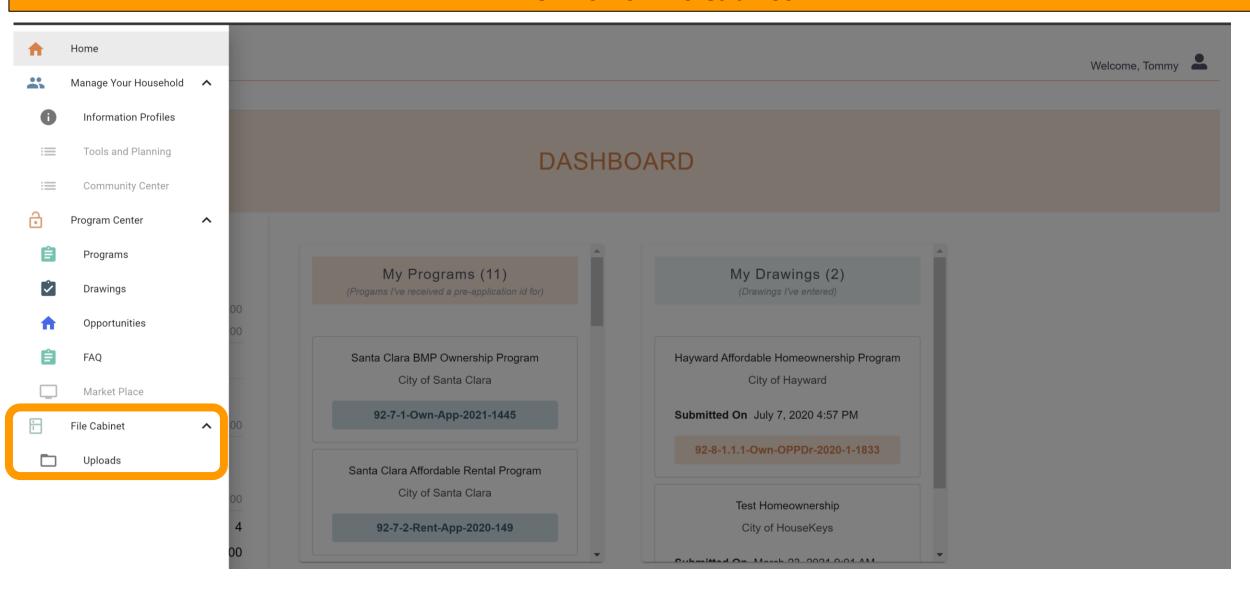
All the items in Step 2 are what make up a "file." When timelines are posted, the File Submission deadline is the deadline to submit ALL items described in Step 2 and upload

them to your File Cabinet in your .

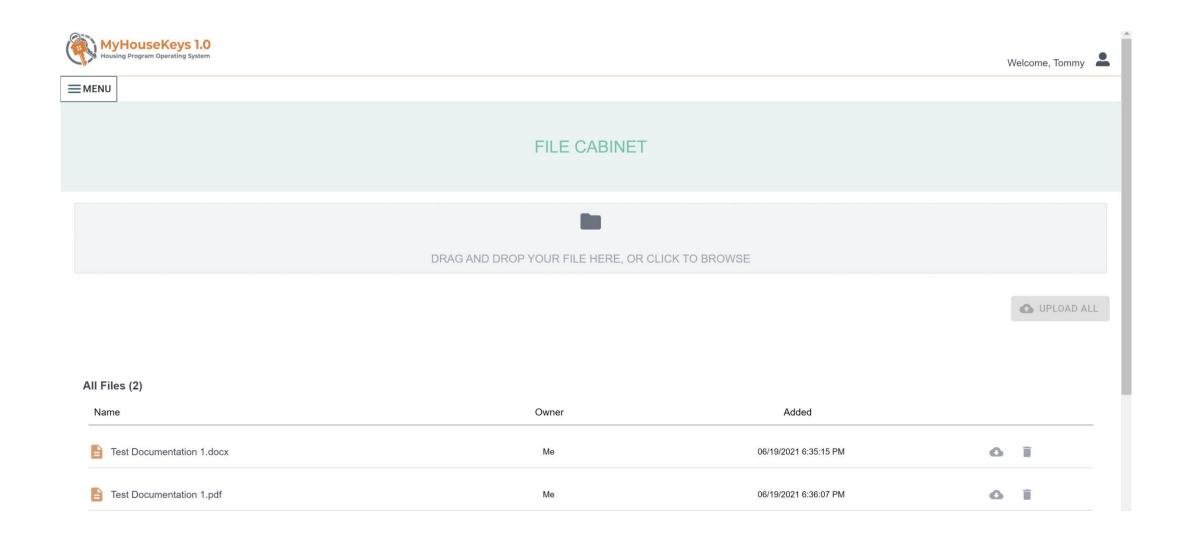
- 1. Application Forms (1,2,3)
- 2. Exhibits
- 3. Gather ALL items from the Checklist
- 4. Mortgage Loan Pre-Approval
- 5. Online HUD Approved First Time Home Buyer Education Class Certificate
- **6. All other Supporting Docs**



MENU>Home>File Cabinet



MENU>Home>File Cabinet>Uploads





Get Your Ranking

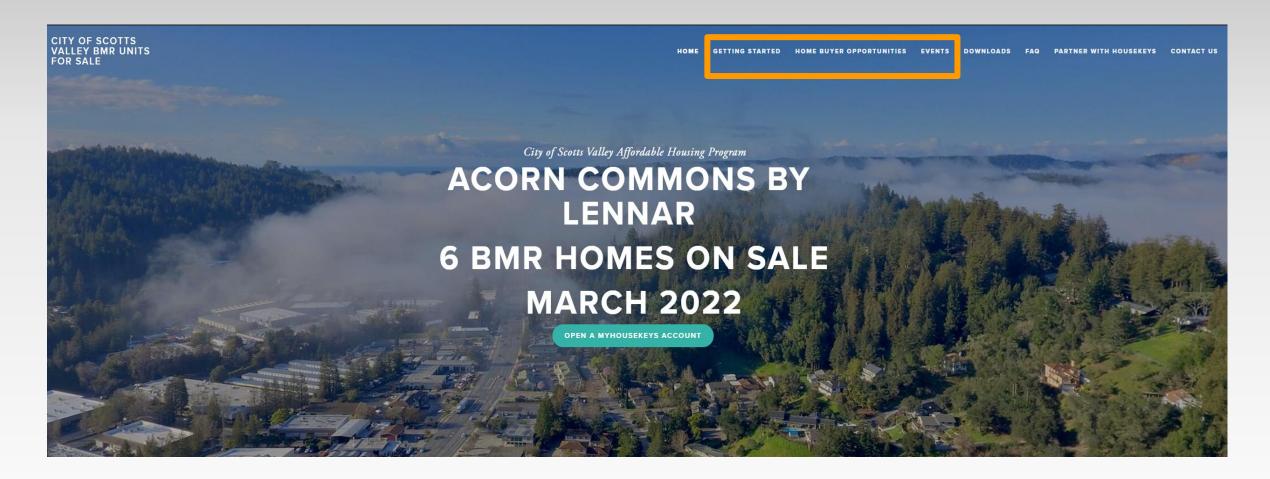
All Opportunity Drawings have a timeline that include (you can only enter one Opportunity Drawing per City):

- 1. Opportunity Drawing Release Date Date the Opportunity Drawing is made available to everyone
- 2. Entry Deadline Date the Opportunity Drawing Closes
- 3. <u>File Submission Deadline</u> Date that your Complete File must be uploaded to your File Cabinet in your MyHouseKeys account

Note: After the Entry Deadline, all entrants are ranked using either a randomly assigned number or timestamp, and some form of program preference for applicants who meet special criteria. Applicants who submitted their file by the deadline will be reviewed first according to ranking order. Applicants who enter the Opportunity after the Entry Deadline can enter the Opportunity as back-up applicants (back up applicants must immediately gather/build their file/documents and upload them to their MyHouseKeys account for consideration). If and when the original Final Ranking Order List is exhausted (due a qualified borrower not being identified), we will review files per the time stamp in which the back up applicants entered the Opportunity.



https://www.housekeys15.com/



https://www.housekeys15.com/

ACORN COMMONS

\$387,749 - 2-BEDROOM "LOW" INCOME CATEGORY (80%) (2 HOMES)

\$442,928 - 3-BEDROOM "LOW" INCOME CATEGORY (80%) (4 HOMES)

2021 Income Limits – Published by State of California for Santa Cruz County, CA

	1	2	3	4	5	6	7	8
Very Low (50%)	48650	55600	62550	69500	75100	80650	86200	91750
Low (80%)	78050	89200	100350	111500	120450	129350	138300	147200
Moderate (120%)	94000	107450	120850	134300	145050	155800	166550	177300

New Construction/ Low Income/ 80% AMI Units

https://www.housekeys15.com/Home Buyer Opportunities > New Construction Acorn Commons OD Information

OPPORTUNITY DRAWING ANNOUNCEMENTS

- 102 Coastal Oak Court, Scotts Valley
- 204 Coastal Oak Court, Scotts Valley

2 Bed 1 Bath Condominium Units

Approx. 1015 Square Feet

Priced at \$387,749 with HOA dues at \$628.50/monthly

Property Designated AMI: 80%

Occupancy Standard: Household Minimum 1, Maximum 3 people

Deed Restriction Terms: 55 Years

Good Faith Deposit: 1% of Sales Price

Minimum Buyers Contribution: 3% of Sales Price

OPPORUNITY DRAWING INDEX #272

- 100 Coastal Oak Court, Scotts Valley
- 104 Coastal Oak Court, Scotts Valley
- 200 Coastal Oak Court, Scotts Valley
- 202 Coastal Oak Court, Scotts Valley

3 Bed 1.5 Bath Condominium Units

Approx. 1283 and 1291 Square Feet

Priced at \$442,928 with HOA dues at \$628.50/monthly

Property Designated AMI: 80%

Occupancy Standard: Household Minimum 2, Maximum 5 people

Deed Restriction Terms: 55 Years

Good Faith Deposit: 1% of Sales Price

Minimum Buyers Contribution: 3% of Sales Price

OPPORTUNITY DRAWING INDEX #273

https://www.housekeys15.com/ Tabs

- -HouseKeys City of Menlo Park Dedicated Website
- -FAQ's: type in your question
- -Downloads: Santa Cruz County's 2021Maximum Income Limits (revised 12/31/21, Applicant Road Map, Application, Applicant Selection Process
- -Getting Started Tab: BMR Ownership, Short Videos, Quiz, Application Forms, Exhibits, Program Guidelines, Registered Lender List
- -EVENTS: Orientation, FAQ Friday/Saturday registration

https://www.housekeys15.com/home-buyer-info-page

CITY OF SCOTTS VALLEY BMR UNITS FOR SALE

GETTING STARTED

HOME BUYER OPPORTUNITIES EVENTS DOWNLOADS FAQ

Getting Started

HOME BUYER INFO PAGE

REQUEST FOR REASONABLE ACCOMMODATION

FAIR HOUSING POSTER ENGLISH

FAIR HOUSING BOOKLET ENGLISH

How does this Program work?

1. Prospective Buyers get on the Applicant List

HouseKeys manages the applicant pool through its online platform at www.myhousekeys.com. Prospective Buyers create an account on the site and "Request and Receive" an Application I.D. It's important that prospective buyers review the City's Program Preferences to see how applicants are prioritized. Go to THIS PAGE to see how to build a homebuyer file.

- 2. Obtain a Prequalification from an Approved Loan Officer
- 3. Lottery is held to determine the Selection Order for Prospective Buyers
- 4. Prospective Buyers File and Supporting Documents are reviewed to Confirm Program Eligibility
- 5. Selected Buyers Sign a Purchase Agreement and a Restriction Agreement

Watch Videos & Take Quiz These 8 short videos will help you understand how affordable housing works, key terminology, and the affordable home buying process. We encourage you to "Take the Quiz" to confirm that you understand the concepts and the process.

Checklists/Application Forms/Exhibits/Lender List

Scroll Down to the Middle of the Page.

Download, Print and

Complete to the best of your ability:

- 1. Homebuyer Application Part 1
- 2. Homebuyer Application Part 2
- 3. Homebuyer Application Part 3
- 4. Exhibit J Preference Criteria

Note: If an item does not apply do not complete it.

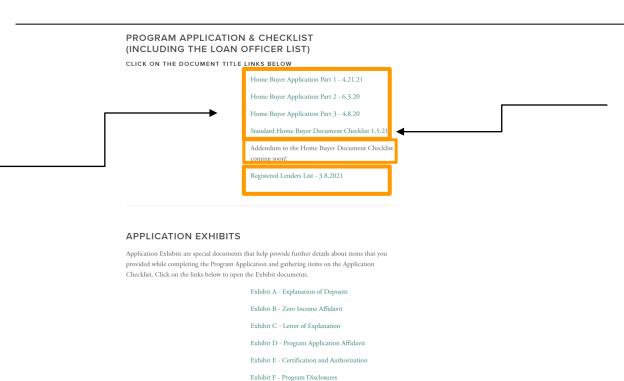


Exhibit G - Drawing (Lottery) Disclosures and Rules

: Preference Criteria (coming

Exhibit H - Understanding SOI

Evhibit L. 1

soon)

Exhibit I - Income Explanation Affidavit

Leverage the

- Standard
 Ownership
 Program
 Document
 Checklist to build
 your file
- 2. Complete the Addendum to the Home Buyer Checklist

City of Scotts Valley Affordable Housing Action Plan Brochure

Scroll down to the bottom of the page and please Read the Program's Brochure before entering an Opportunity Drawing

PROGRAM GUIDES

Note: The guides may be updated from time to time.

City of Scotts Valley Affordable Housing Action Plan Brochure (updated May 2021)

As an applicant, you must complete the steps to create a household profile, obtain an Application I.D. and enter Drawings for the housing opportunity you want. Each housing opportunity is given an Opportunity ID. If you are chosen in the Drawing, then you will submit a full file to be processed and underwritten and the rules are outlined in this guide.

What does Area Median Income (AMI) mean?

The Area Median Income or "AMI" is the midpoint of a county's income distribution.

Half earn more than the MEDIAN and Half earn less than the MEDIAN

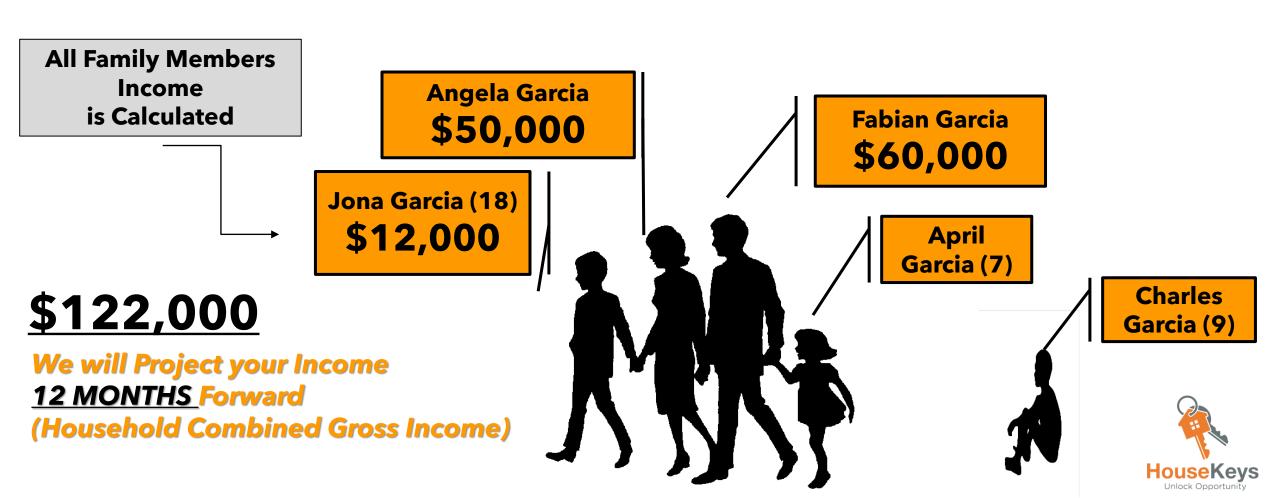
Keep this in mind about the BMR Ownership Program

Prices are based on Santa Cruz County's Maximum Income Limits

(provided by the State of California to all 58 counties once a year)

Meet the Garcia's (Family of 5)

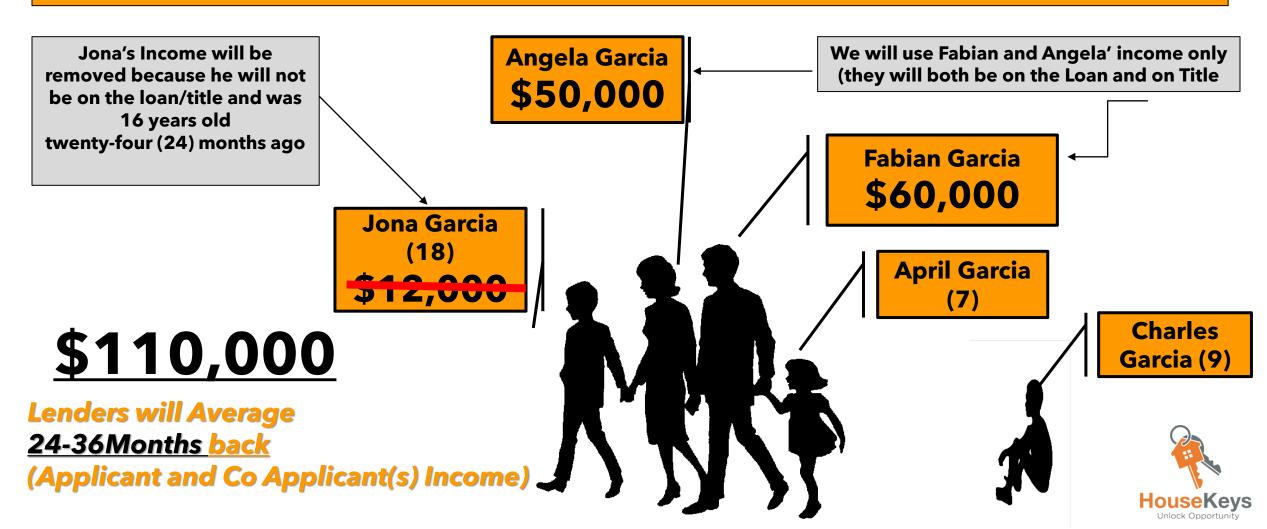
How Does HouseKeys Calculate Your Income to ensure that your Household is Program Eligible and does not exceed the County's Maximum Income Limits?



Santa Cruz County (revised on 12/31/21)

% Percentage	Household Size	1	2	3	4	5	6
Extremely Low	30%	\$29,200	\$33,400	\$37,550	\$41,700	\$45,050	\$48,400
Very Low	50%	\$48,650	\$55,600	\$62,550	\$69,500	\$75,100	\$80,650
Low	80%	\$78,050	\$89,200	\$100,350	\$111,500	\$120,450	\$129,350
Median	100%	\$78,350	\$89,500	\$100,700	\$111,900	\$120,850	\$129,800
Moderate	120%	\$94,000	\$107,450	\$120,850	\$134,300	\$145,050	\$155,800

Meet the Garcia's (Family of 5) How Do Lenders Calculate your Income to ensure that the Borrower(s) can afford the Loan Financing?



Household Profile Overview Program Eligibility vs. Lender Qualification

ELIGIBILITY INCOME

All Family Members
Combined Income

It is Used to ensure that the Household is below the County's Maximum Income per Santa Cruz County's Maximum Income Limits

QUALIFYING INCOME

2-3 Year History Income
It is Used to make sure the
Borrower(s) can afford the
Financing



BMR Ownership Program "Tentative" Minimum Requirements

Credit Score: Minimum 620-640 Median Score

(Experian, Equifax, Trans Union)

lowest of the borrowers on record

Make sure you meet the minimum requirements!

All applicants or co-applicants with any IRS liens or any past due money owed to the IRS will need to be paid off - including any other liens

Down Payment (3-5% Minimum Down Payment) from buyers own funds. Funds must be in your bank account for 6 months. UW will request 3-6 months of bank statements (submit all copies front and back, ALL Pages)

All applicants and co-applicants must have a valid Social Security Card

HUD Approved First Time Home Buyer Education Class (ONLINE class. Not Provided by HouseKeys)

Willingness to adhere to a 55-year Resale Restriction Agreement, Complete and Submit an Annual Certification. The Property Restriction Agreement will be available on our https://www.housekeys15.com/ website soon

BMR Ownership Program Things to Consider

1st Time Home-Buyer

Long Term Affordability

Ability to Save \$\$

Possible Tax Benefits (discuss with your tax advisor)

Not a Recent Home-Owner (the past 3 years)

Not an Investment Property,
Buyer is unable to re sell the
BMR unit at market rate

55 Year Restriction
Unit Must Always be Owner
Occupied

Patience and Organization (lengthy process and lots of paperwork)

City of Scotts Valley "Tentative" Occupancy Standards

Room Size	Minimum	Maximum
1 Bedroom	1 Person	3 People
2 Bedrooms	2 People	5 People
3 Bedrooms	3 People	7 People
4 Bedrooms	4 People	9 People

City of Scotts Valley Preference Criteria

Tier #	Time Requirement	Preference Criteria
1	6 Months	Live and Work in Scotts Valley: A household which includes at least one adult whose primary work location is within the city limits of the City of Scotts Valley and they have been working in Scotts Valley for a minimum of six (6) months, and the household has resided in the City of Scotts Valley for a minimum of six(6) months prior to the date of application to purchase the unit
2	6 Months	Live in Scotts Valley: A household which has resided within the city limits of the City of Scotts Valley for a minimum of six (6) months prior to the date of application to purchase the unit.
3	1 Year	Work in Scotts Valley: A household which includes at least one (1) adult who has worked within the city limits of the City of Scotts Valley for a minimum of one (1) year prior to the application to purchase the unit and at least one (1) adult shall be working in Scotts Valley at the time of occupancy of the unit.
4	1 Year	Live and work in Santa Cruz County: A household which contains at least one (1) adult who works within the County of Santa Cruz and the household has resided in the County of Santa Cruz for a minimum of one (1) year prior to the date of application to purchase the unit.
5	6 Months	Live in Santa Cruz County: A household which has resided in the County of Santa Cruz for a minimum of six (6) months prior to the date of application to purchase the unit.
6	1 Year	Work in Santa Cruz County: A household which includes at least one (1) adult has worked in the County of Santa Cruz for a minimum of one (1) year prior to the date of application to rent the unit and at least one (1) adult shall be working in the county of Santa Cruz at the time of occupancy of the unit.
7	N/A	All Others: A household which does not meet any of the above listed Preference Criteria.

Sites to Remember

INFORMATION ITEM	SITE	
Email Address	CustomerService@housekeys.org	
Phone Number	1-877-460-KEYS (5397)	
List of HUD Approved Counseling Agencies	<u>WWW.HUD.GOV</u>	
To Open, Register your Household Members, Obtain an Application ID, View/Enter Opportunities and Upload your Complete File to your File Cabinet	https://www.myhousekeys.com/	
HK-City of Scotts Valley Dedicated Website	https://www.housekeys15.com/	

List of HUD Approved Counseling Agencies First Time Home Buyer Education Class

Agency	Contact Information
Operation HOPE (East Bay)	Contact: Mel Rogers (510) 535-6700
A-1 Community Housing Services (East Bay)	Contact: Nancy Rivera to register and complete intake. nrivera@a1chs.org Main Number(510) 674-9227
EDEN Council for Hope and Opportunity ECHO (East Bay)	Main Number (510) 581-9380
NID Housing Counseling Agency (East Bay)	Contact: Olga Tovar (510) 268-9792
Project Sentinel (South Bay)	https://www.housing.org/first-time-homebuyer-education Online First Time Home Buyer Education Class

Dates to Remember

FAQ Friday or Saturday Broadcasts

Please register at https://www.housekeys15.com/ > EVENTS CALENDAR > EVENTS

Note: FAQ Fridays do not substitute the City of Scotts Valley BMR Ownership Program Orientation

Weekly FAQ Fridays 12pm-1:00pm (when available)

Every other Saturday FAQ's 9am-10am (when available)





QUESTIONS?

